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| Berechnung | Kürzel | Beschreibung | Ergebnis (sign) |
| #ANOVA1 | twa1s | #AV: Sentiment.ai-Scores (added constant, log transformed)  #UV: Gender-From, Gender-To | diff of Sentiment\_transformed\_log - scores between m and f in Gender\_From; no other effect (Gender\_to, Interaction): FEMALES SHOW sign. LOWER SENTIMENT THAN MALES |
| #ANOVA2: | twa2s | #AV: Sentiment.ai-Scores (added constant, log transformed)  #UV: Role-From, Role-To | Role\_From (twa2\_pht1):  Friends\_others higher senti than main  Kwawi higher senti than main  Role\_To (twa2\_pht2)  Friends\_others higher senti than villain  kwawi higher senti than villain  Main higher senti than villain  Multiple higer than villian  Role\_From\*Role\_To: TukeyHSD(twa2)  32 sign. Results of interaction  … |
| #ANOVA3: | twa3s | #AV: Sentiment.ai-Scores (added constant, log transformed)  #UV: Role\_Category\_From, Role\_Category\_To | Role\_Category\_To: (twa3\_pht1)  no\_villians show a higher senti than villians  multiple show a higher senti than villian  Role\_Category\_From\*Role\_Category\_To: TukeyHSD(twa3)  no\_villain:villain-no\_villain:multiple  villain:villain-no\_villain:villain |
| #ANOVA4: | Twa4 | #AV: Sentiment.ai-Scores (added constant, log transformed)  #UV: Gender-From, Gender-To, Role\_Category\_From, Role\_Category\_To | Gender\_From: twa4s-pht1  Noch auslesen  Role\_Category\_To: twa4-pht2  Noch auslesen  Gender\_From:Role\_Category\_From  Noch auslesen  Role\_Category\_From:Role\_Category\_To  Noch auslesen  Gender\_From:Role\_Category\_From:Role\_Category\_To:  Noch auslesen  no\_villain:villain-villain:no\_villain  villain:villain-no\_villain:villain |
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